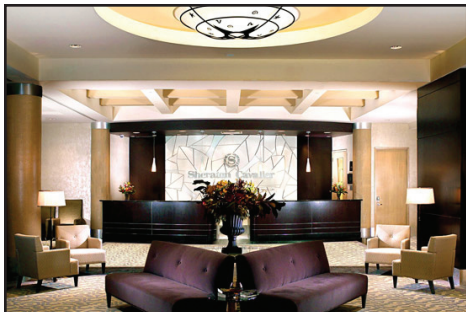


# World HEREFORD Conference #16



# Come Celebrate The New Hereford

Look for more information coming soon at [www.hereford.ca](http://www.hereford.ca)



**Host Hotel**  
**Sheraton Cavalier Calgary Hotel**

Only ten minutes from Calgary's International Airport and city centre, the hotel boasts a fabulous view of Calgary's every-expanding skyline and Rocky Mountains.

The Sheraton Cavalier boast more in-house dining and entertainment choices than any other hotel in Calgary! The Oasis River Country features 2 giant, 250 foot waterslides, kiddie pool, main pool and relaxing hot tun whirlpools and sauna.

All of the 306 thoughtfully appointed, newly renovated guestrooms and suites are designed to feel like home while offering convenient amenities.

Tour packages will available later in 2011, including hotel reservations.

[www.sheratoncavaliercalgary.com](http://www.sheratoncavaliercalgary.com)



**The Calgary Stampede**  
**The Greatest Outdoor Show on Earth**

July 6 - 15, 2012

The world famous Calgary Stampede was started in 1912 with the first rodeo and the exciting chuck wagon races were added in 1923. Today the Stampede is where ordinary people become cowboys and cowgirls and for the full ten days Calgarians and International visitors celebrate western heritage and values.

The Stampede facilities will host the WHC Technical Conference on Saturday, July 14 and Sunday, July 15 has been designated as a free day for everyone to enjoy the many entertainment and educational activities of the Stampede.

2012 also marks the 100<sup>th</sup> Anniversary of the Calgary Stampede which will involve many special events.

[calgariystampede.com](http://calgariystampede.com)



**Olds, Alberta, Canada**

The town of Olds is an agricultural center located 45 minutes north of Calgary and the host hotel of the WHC. The town is renaming itself "Herefordville" for the week of July 12-18, 2012 to promote the WHC and the Hereford events being held in Olds. The Olds Agricultural Society facilities have been designated as the location for all of the cattle show events, including a Junior Cattle Show and Ranch Rodeo.

[www.oldsagsociety.com](http://www.oldsagsociety.com) • [www.olds.ca](http://www.olds.ca)

## Pre and Post Conference Tours

Pre and Post Conference tours are being organized and details will be provided on the World Hereford Conference 2012 website which will be operational in early 2011.

**Program - WHC, July 8-25/2012**

Date	Program	Location
<b>Sunday, July 8</b>	Arrive in Vancouver, Pre-Tour	Vancouver
<b>Monday, July 9</b>	Hereford Field Days	Abbotsford /Princeton
<b>Tuesday, July 10</b>	Douglas Lake Ranch	Kamloops
<b>Wednesday, July 11</b>	Banff National Park	Banff
<b>Thursday, July 12</b>	<ul style="list-style-type: none"> <li>• Pre-Tour guests arrive in Calgary</li> <li>• Attendees arrive in Calgary</li> <li>• Registration - Sheraton Hotel</li> </ul>	Calgary
<b>Friday, July 13</b>	<ul style="list-style-type: none"> <li>• Arrival of Attendees and registration</li> <li>• AM - WHC - Council Meeting</li> <li>• PM - WHC Conference</li> <li>• Evening - Meet and Greet Social Supper</li> </ul>	Sheraton Hotel
<b>Saturday, July 14</b>	<ul style="list-style-type: none"> <li>• WHC - White Hat Ceremony and Official Opening</li> <li>• Conference Technical Sessions</li> <li>• Chuckwagon Races and Grandstand Show</li> </ul>	Calgary Stampede (Palomino Room) Calgary Stampede
<b>Sunday, July 15</b>	<ul style="list-style-type: none"> <li>• Western Style Pancake Breakfast</li> <li>• Free Day</li> </ul>	Sheraton Hotel Calgary Stampede
<b>Monday, July 16</b>	<ul style="list-style-type: none"> <li>• Tours</li> </ul> Junior Hereford Show	Olds Ag Society Facilities
<b>Tuesday, July 17</b>	World Hereford Cattle Show	Olds Ag Society Facilities
<b>Wednesday, July 18</b>	<ul style="list-style-type: none"> <li>• Ranchers Day</li> <li>• Closing and Barbeque</li> </ul>	Olds Ag Society Facilities
<b>Thursday, July 19-22</b>	Post Conference Tour	Saskatchewan/Manitoba
<b>Monday, July 23-25</b>	Post Conference Tour	Ontario