

# CRC shows Herefords No. 1 for feed efficiency

Herefords have emerged as the most efficient British breed users of feed in a prominent CRC Beef trial report released this week.

Light on fuel, big on performance – Hereford cattle are the ideal vehicle for commercial producers and lotfeeders to bring down their production costs and thereby maximise income.

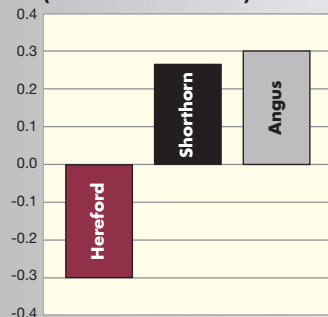
Of the three British breed sire breeds compared, Hereford-sired progeny had significantly lower Net Feed Intake (NFI) – meaning they ate far less feed per day than either Shorthorn or Angus-sired progeny.

**Invest in Hereford bulls and put them over your cow herd – whatever the breed.**



**Now that's smarter thinking.**

Sire-breed differences for Net Feed Intake (British breed sires)



(Source: CRC Beef, Moore et al, 2005)

**Hereford-sired progeny consumed significantly less feed per day than either Shorthorn or Angus sires progeny.**

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